



The 2016 Beauty Breakthrough Awards

These are our top picks for keeping you looking — and feeling — your best.



Each year, thousands of new products hit the shelves. How do you know which ones are worth your money or if they even work?! At the GH Beauty Lab, our experts evaluate them all to find the innovations that are best for you. Here are the cream(s) of the crop, plus our pros' top-tested picks of all time.



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EndyMed 3Deep Treatment

When the heat is on – your face, that is – collagen production is stimulated, firming and resurfacing skin. That's how the new professional EndyMed 3Deep treatment, which uses thermal energy via radio frequency, delivers results with minimal downtime.

Tester Notes: Our tester experienced immediate tightening and plumping with little pain.

Lab Lowdown: When we tested the Intensif version (which includes microneedling), we noticed firmer and smoother skin with a more lifted look after two treatments, and Lab measurements showed an impressive 23% pore reduction and 18% improvement in skin texture.

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